

CYCLING IS BAD FOR THE ECONOMY



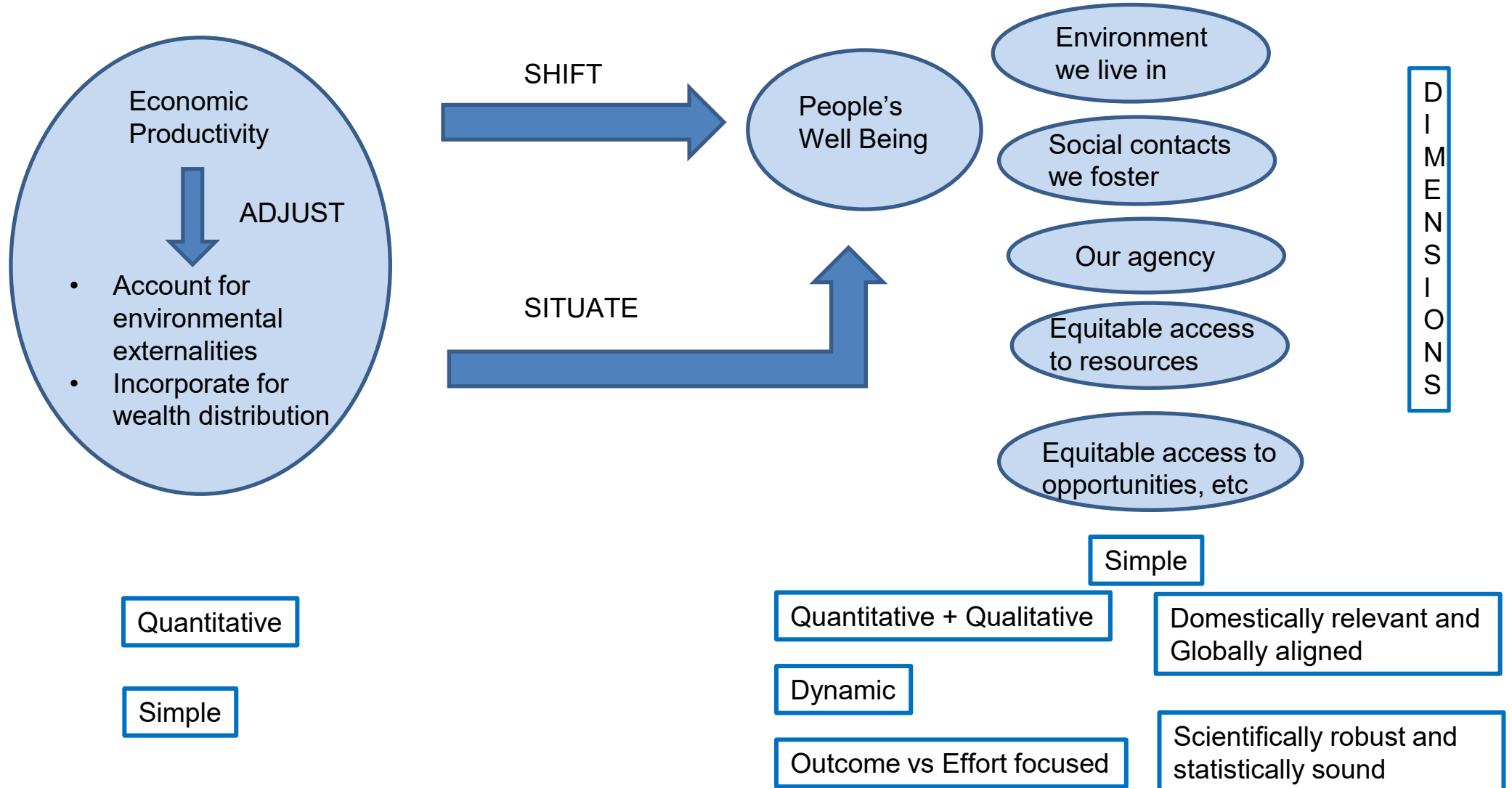
Hilarious but true too

A cyclist is a disaster for the country's economy -
He does not buy the car & does not take a car loan -
Does not buy car insurance - Does not buy Fuel -
Does not send his car for servicing & repairs -
Does not use paid Parking - Does not become Obese

Yes,.....and well, damn it !! Healthy people are not needed for economy. They do not buy drugs. They do not go to Hospitals & Doctors. They add nothing to country's GDP. On the contrary, every new fast food outlet creates at least 30 jobs - 10 Cardiologists, 10 Dentists, 10 weight loss experts apart from people working in the outlet. Choose wisely: A Cyclist or a KFC ? Worth thinking about!!

PS: Walking is even worse. They do not even buy a bicycle!!

Issue



NSA Participation in B-GDP Framework

Weighted Composite Index

Participate in determining weight of component parts of the weighted composite index

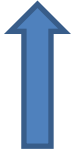
Adjusted GDP and Well Being Indices

Contribute to improving scope of indices and identifying overlaps

Data Collection for GDP and SDG indicators

Incorporate citizen generated data and narratives

- simple
- globally comparable



- Balanced diagnostic
- Captures cumulative deprivations (multidimensional poverty, multidimensional vulnerability)
- Dynamic
- Country context